



Reducing the marine litter from land-base sources in the target aquatory on the territory of Pomorie municipality united with educated and informed society against pollution

The main goal of the project proposal is the implementation in the target area of the project of 3 initiatives to reduce the amount of waste in the marine environment from land sources and on this basis, the development and implementation of 2 educational campaigns and 1 national campaign to raise awareness of pollution of sea water. To achieve the main goal of the project, 3 specific goals are defined, planned to be achieved through the implementation of the following 5 project activities:

1. Project management;
2. Ensuring publicity of the project;
3. Implementation of initiatives related to reducing the pollution of the marine environment with man-made waste;
4. Awareness raising campaigns in connection with the implemented initiatives for reduction of marine pollution;
5. Development and implementation of educational campaigns regarding the sources of marine water pollution and initiatives for their reduction.

The target water area of the project is specially selected in view of its objectives and covers the shores of the Black Sea, falling within the territorial scope of the municipality of Pomorie; Aheloy River, flowing into the Black Sea on the territory of Pomorie Municipality and The Pomorie Lake.

As a result of an initial assessment of the state of the marine environment on the territory of the Bulgarian Black Sea area, marine litter has been identified, including: plastic bags, household plastics, industrial metal scrap, abandoned gillnets, scrap metal from ships and car tires (rubber waste), etc. The project affects those of the listed wastes that have the ability to float on the water surface, which are intended to be collected by special high-tech water drones and taken outside the relevant target area of the project.